



RETURN MAIL SOLUTIONS THAT RETURN PROFITS



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Return Mail Inc. Taps Frank Dean As Director of Operations

BIRMINGHAM, Ala. – August 31, 2005 – Return Mail, Inc. (RMI), industry pioneer and leader of an innovative and cost effective solution that eliminates the handling of Undeliverable As Addressed (UAA) return mail, has named Mr. W. Frank Dean as director of operations. Formerly of ATC Cardiovascular, Birmingham, AL., Mr. Dean will manage the delivery of RMI’s return mail solutions as well as technical and customer support.

“Frank brings a wealth of experience, talent and energy to our organization,” said T. Alan Ritchie, Jr., president of RMI. “The success of the return mail solutions we provide for our customers is dependent upon our ability to implement systems that meet and exceed their needs. I am confident that Frank’s leadership and customer focus will provide the kind of results and service that our customers expect and deserve.”

Prior to his management position at ATC Cardiovascular, Mr. Dean was a systems business analyst at Electronic Data Systems (EDS), Birmingham. He received his undergraduate degree in business from Auburn University, and an MBA from the University of Alabama, Birmingham, as well as post-graduate studies from the UCLA Anderson School of Business, Los Angeles.

About Return Mail, Inc.

Return Mail, Inc. (RMI) has developed automated systems that totally eliminate the handling of UAA (Undeliverable As Addressed) return mail from the U.S. Postal Service. RMI customers are freed from the cost burden associated with the manual handling and processing of return mail, and also benefit from an increase in A/R collections as more and more invoices get to their correct destinations.

Thanks to patented, automated systems from RMI, companies not only eliminate return mail, they preserve customers, improve cash flow and control fraud – cost effectively and reliably.

RMI, a privately held corporation located in Birmingham, Ala., was founded in 2000. The company can be reached at 205-313-7555, via email at info@poreturnmail.com or visit RMI's website at www.poreturnmail.com.

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