



FOR IMMEDIATE RELEASE

RETURN MAIL, INC. ANNOUNCES INTELLIGENT MAIL END-TO-END PROCESSING SOLUTIONS THAT ARE CONSISTENT WITH THE MAILING INDUSTRY TASK FORCE STRATEGIES AND CONFIRMED DURING THE SPRING 2003 NATIONAL POSTAL FORUM

BIRMINGHAM, AL, April 17, 2003 – Return Mail, Inc. (“RMI”) today announced that its product strategy has been reassured by the public comments made during the Spring 2003 National Postal Forum in New Orleans, LA April 13-15, 2003 regarding its automated return mail solutions utilizing 2D barcodes. RMI has years of experience implementing business processes that realize the benefits of implementing “intelligent mail”.

“It is comforting to hear Charles E. Bravo, Sr. Vice President, Intelligent Mail and Address Quality, for the United States Postal Service suggest that existing RMI business processes pass our own proof-of-concept test,” said Mitch Hungerpillar, President and CEO of Return Mail, Inc. Mr. Hungerpillar noted that “RMI has been using bar-coding return mail concepts as an integral component of our technology since 2000. We have a proven track record of the huge efficiency gains and customer application enhancements”

“Postal transformation and long-term restructuring seems to be a big initiative driven by the Mailing Industry Task Force,” explained Mr. Hungerpillar. “Our customers have benefited by redeploying mail room operators to higher value add projects and reducing write-offs more than 2% in less than one-year after using RMI services. This result is significant in today’s environment and demonstrates immediate bottom line impact. We are proof that automated return mail solutions are profitable.”

About Return Mail, Inc (RMI)

Return Mail, Inc. is the leading producer of automated processing for UAA (Undeliverable As Addressed) mail processed by postal systems. As a leading innovator in patent-pending UAA information technology and integrated systems, RMI provides total solutions to the consumer mailing market. RMI’s business processes bring innovation across department boundaries to the world’s largest businesses.

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